



WESTERN NEW YORK WEB DESIGN, LLC

Have you or any of your members asked, "**Do we have a web site for our Union?**"

Do you follow this question with statements such as:

"Building and maintaining it will take too much time."

"Building a web site costs too much money."

"We've gotten along just fine all these years without one."



What do we say in response?

Here are our top ten reasons to have a Union web site:

1. Members and potential members can find information about the Union 24 hours a day, 7 days a week.
2. Members can download forms, reports, and benefit information which will reduce your copying costs.
3. Potential members and contractors thinking of working in your jurisdiction can easily discover basic information about the union and local requirements.
4. Newsletters and bulletins are available at all times to union members.
5. You can easily post things such as signatory contractors, available jobs, and benefit and wage information.
6. Members who want to attend union meetings can find out when and where easily online.
7. The staff will have fewer interruptions for routine form and information requests.
8. You can post information about training classes and apprenticeship opportunities.
9. A web site provides an additional way for members to contact you.
10. You can provide information and educate members about current and past labor movements.

If you are now considering creating a web site for your union and realizing how it will benefit both the union and its members, please contact us – we will show you a sample of a union web site so you can see how it all works. After reviewing the sample web site, we will discuss with you what is involved in setting up, maintaining, and making your site work for you! You can start small and expand as you go, or create a full-scale web site from the start!

For more information please contact us at 852-1002 or design@wnywebdesign.com



Our Standard Union Web Site package is \$ 650 and includes:

- The registration of your domain name for the first year *
- Hosting for one year ** (which includes up to 50 email addresses)
- Submission of your site to major search engines, such as buffalo.com and Yahoo!
- Professional design of up to 7 web pages, which may include the following pages:

Main	Include general information about the union, such as a message from the President or other union officer, brief history, and/or types of jobs your union offers
Wage & Benefits	Include wage rates and a brief description of the benefits provided
Apprentice	How to apply, eligibility requirements, program length, wage and benefit information
Forms	Post printable forms for members, including benefit application forms
Officers	Provide a current list of officers
Contact	Provide contact information, directions, and a comment form
Links	Links to other union related sites, signatory contractor web sites, local area links

** After the first year, the annual domain registration fee is \$ 20*

*** After first year, hosting is billed annually at \$ 149.95 for our Intermediate Hosting Plan.*



Our Deluxe Union Web Site package is \$ 999 and includes:

- The registration of your domain name for the first year *
- Hosting for one year ** (which includes up to 50 email addresses)
- Submission of your site to major search engines, such as buffalo.com and Yahoo!
- Web Design software and training to update the site yourself or 5 hours of consulting to update apprentice class schedules, post recent newsletters, or current events to your web site
- Professional design of up to 12 web pages, which may include the following pages:

Main	Include general information about the union, such as a message from the President or other union officer, brief history, and/or types of jobs your union offers
Wage & Benefits	Include wage rates and a brief description of the benefits provided
Apprentice	How to apply, eligibility requirements, program length, wage and benefit information
Apprentice Classes	Provide additional information about your apprentice program, such as curriculum, class schedule, etc.
Forms	Post printable forms for members, including benefit application forms
Officers	Provide a current list of officers
List of Signatory Contractors	Include contact information, including email address, link to web site (if any) and contractor area of specialty
Newsletters	Post recent newsletters
Current Events	List upcoming meeting dates, social events, etc.
Contact	Provide contact information, directions, and a comment form
Links	Links to other union related sites, signatory contractor web sites, local area links
Others	Add other pages not described above

** After the first year, the annual domain registration fee is \$ 20*

*** After the first year, hosting is billed annually at \$ 149.95.*