



Have you or any of your members asked,

"Does our organization have a web site?"

Do you follow this question with statements such as:

"Building and maintaining it will take too much time."

"Building a web site costs too much money."

"We've gotten along just fine all these years without one."



What do we say in response?

Here are our top ten reasons to have a web site for your Non-Profit Organization:

1. Online donation forms can be completed by individuals desiring to make a donation.
2. Newsletters and bulletins can be posted which will be available at all times to members and other interested individuals.
3. Members and other interested individuals can find information about your organization 24 hours a day, 7 days a week.
4. The Organization's program services, goals, and accomplishments can be listed on the web site so individuals can learn how your organization benefits others in the community.
5. A listing of the Organization's mission statement and history can be described.
6. Upcoming events and meetings can be listed on your web site.
7. Information requests can be completed online, which will save staff time and money.
8. Volunteer opportunities and/or the organization's wish list can be listed on the web site.
9. Event registration forms can be completed online and emailed to your organization.
10. You can post employment opportunities with an online application form for potential employees to complete.

If you want to create a web site for your organization and realize how it will benefit both the organization and its members, please contact us – we will show you how *easy* and *affordable* a web site can be. **We offer 25% off our design services for non-profit organizations !!**

And if you already have a web site, we can update the look of the site. We also provide hosting services if you are satisfied with your current site.

For more information please call 716.852.1002 or send an email message to design@wnywebdesign.com



WESTERN NEW YORK WEB DESIGN, LLC

We realize that non-profit organizations want to allocate as much money and resources as possible to their programs, rather than on administrative expenses. **That is why we have discounted our web design fees by 25% for non-profit organizations (prices below reflect this discount)! If you have wanted to get a web site up for your organization, NOW is the time – check out our discounted non-profit web site package below! The price below reflects this discount.** You must show proof of your tax exempt status to receive this discount.

Our non-profit package includes the following:

Web hosting for six months*, domain name registration for first year and professional design of up to 12 web pages, which may include:**

Main

Include general information about the organization, such as a message from the Executive Director or similar person and a brief description of the program services offered.

About

Include the mission statement and a brief history of the organization.

Programs

Provide descriptions of program services offered and the accomplishments achieved through these programs (may be more than one page). An information request form can be posted here.

Events/Meetings

Post upcoming events and meetings. Post information about events that have already occurred. This can be linked to an event registration form.

Newsletters

Post current and past newsletters here.

Donations

Provide an online form that donors can complete to make a donation.

Volunteering

List volunteer opportunities and the organization's wish list.

Employment

Post employment opportunities and application form here.

Contact

Provide contact information, directions, and an information request form.

Others

Add other pages not described above, such as Form 990, listing of officers, etc.

Special Non-Profit Package Price\$ 750

* After the first year, hosting is billed annually at \$ 149.95.
(Intermediate plan, includes up to 50 email addresses)

** After the first year, the annual domain registration fee is \$ 20